

Дэшборд

Получение отчетов для дэшборда

GET

/api/lite/reports

Возвращает список всех отчетов для дэшборда.

Опционально можно указать список интересующих отчетов, чтобы не загружать все.

Параметр types, например ?types=report_sales_sum_1,report_sales_avg_order_1

Пример данных по отчетам:

```
{
  "success": true,
  "errors": [],
  "report_sales_sum_1": {
    "currency": "RUB",
    "today": 99500,
    "week": 929000,
    "diffPercent": 12.2,
    "diffDirection": "UP"
  },
  "report_orders_sum_1": {
    "today": 41,
    "week": 120,
    "diffPercent": 8.2,
    "diffDirection": "DOWN"
  },
  "report_sales_avg_order_1": {
    "currency": "RUB",
    "month": 2330,
    "allTime": 1700,
    "diffPercent": 8.2,
    "diffDirection": "DOWN"
  },
}
```

```

"report_orders_sale_percent_1":{
  "month": 96.5,
  "allTime": 94.2,
  "diffPercent": 8.2,
  "diffDirection": "DOWN"
},
"report_sales_dynamic_1":{
  "currency": "RUB",
  "week": 7800,
  "previousWeek": 140000,
  "previousWeekDiffDirection": "UP"
  "previousMonth": 820000,
  "previousMonthDiffDirection": "DOWN"
  "weeklyData":[
    {"point": "Пн", "currentValue": 10, "previousValue": 8},
    {"point": "Вт", "currentValue": 12, "previousValue": 11},
    {"point": "Ср", "currentValue": 10, "previousValue": 8},
    {"point": "Чт", "currentValue": 10, "previousValue": 8},
    {"point": "Пт", "currentValue": 10, "previousValue": 8},
    {"point": "Сб", "currentValue": null, "previousValue": null},
    {"point": "Вс", "currentValue": null, "previousValue": null}
  ],
  "monthlyData":[
    {"point": 1, "currentValue": 10, "previousValue": 8},
    {"point": 2, "currentValue": 12, "previousValue": 11},
    {"point": 3, "currentValue": 10, "previousValue": 8},
    {"point": 4, "currentValue": 10, "previousValue": 8},
    ...
    {"point": 31, "currentValue": null, "previousValue": null}
  ],
  "annuallyData":[
    {"point": "Янв", "currentValue": 10, "previousValue": 8},
    {"point": "Фев", "currentValue": 12, "previousValue": 11},
    {"point": "Мар", "currentValue": 10, "previousValue": 8},
    {"point": "Апр", "currentValue": 10, "previousValue": 8},
    ...
    {"point": "Дек", "currentValue": null, "previousValue": null}
  ]
},

```

```

[]report_sales_dynamic_1_delivered":{

```

```

    "currency": "RUB",
    "week": 7800,
    "previousWeek": 140000,
    "previousWeekDiffDirection": "UP"
    "previousMonth": 820000,
    "previousMonthDiffDirection": "DOWN"
    "weeklyData": [
        {"point": "Пн", "currentValue": 10, "previousValue": 8},
        {"point": "Вт", "currentValue": 12, "previousValue": 11},
        {"point": "Ср", "currentValue": 10, "previousValue": 8},
        {"point": "Чт", "currentValue": 10, "previousValue": 8},
        {"point": "Пт", "currentValue": 10, "previousValue": 8},
        {"point": "Сб", "currentValue": null, "previousValue": null},
        {"point": "Вс", "currentValue": null, "previousValue": null}
    ],
    "monthlyData": [
        {"point": 1, "currentValue": 10, "previousValue": 8},
        {"point": 2, "currentValue": 12, "previousValue": 11},
        {"point": 3, "currentValue": 10, "previousValue": 8},
        {"point": 4, "currentValue": 10, "previousValue": 8},
        ...
        {"point": 31, "currentValue": null, "previousValue": null}
    ],
    "annuallyData": [
        {"point": "Янв", "currentValue": 10, "previousValue": 8},
        {"point": "Фев", "currentValue": 12, "previousValue": 11},
        {"point": "Мар", "currentValue": 10, "previousValue": 8},
        {"point": "Апр", "currentValue": 10, "previousValue": 8},
        ...
        {"point": "Дек", "currentValue": null, "previousValue": null}
    ]
},
report_orders_dynamic_1: {
    "currency": "RUB",
    "week": 7800,
    "previousWeek": 140000,
    "previousWeekDiffDirection": "UP"
    "previousMonth": 820000,
    "previousMonthDiffDirection": "DOWN"
    "weeklyData": [

```

```

    {"point": "Пн", "currentValue": 10, "previousValue": 8},
    {"point": "Вт", "currentValue": 12, "previousValue": 11},
    {"point": "Ср", "currentValue": 10, "previousValue": 8},
    {"point": "Чт", "currentValue": 10, "previousValue": 8},
    {"point": "Пт", "currentValue": 10, "previousValue": 8},
    {"point": "Сб", "currentValue": null, "previousValue": null},
    {"point": "Вс", "currentValue": null, "previousValue": null}
  ],
  "monthlyData": [
    {"point": 1, "currentValue": 10, "previousValue": 8},
    {"point": 2, "currentValue": 12, "previousValue": 11},
    {"point": 3, "currentValue": 10, "previousValue": 8},
    {"point": 4, "currentValue": 10, "previousValue": 8},
    ...
    {"point": 31, "currentValue": null, "previousValue": null}
  ],
  "annuallyData": [
    {"point": "Янв", "currentValue": 10, "previousValue": 8},
    {"point": "Фев", "currentValue": 12, "previousValue": 11},
    {"point": "Мар", "currentValue": 10, "previousValue": 8},
    {"point": "Апр", "currentValue": 10, "previousValue": 8},
    ...
    {"point": "Дек", "currentValue": null, "previousValue": null}
  ]
},

```

```

[]report_orders_dynamic_1_with_canceled:{

```

```

  "currency": "RUB",
  "week": 7800,
  "previousWeek": 140000,
  "previousWeekDiffDirection": "UP"
  "previousMonth": 820000,
  "previousMonthDiffDirection": "DOWN"
  "weeklyData": [
    {"point": "Пн", "currentValue": 10, "previousValue": 8},
    {"point": "Вт", "currentValue": 12, "previousValue": 11},
    {"point": "Ср", "currentValue": 10, "previousValue": 8},
    {"point": "Чт", "currentValue": 10, "previousValue": 8},
    {"point": "Пт", "currentValue": 10, "previousValue": 8},
    {"point": "Сб", "currentValue": null, "previousValue": null},
    {"point": "Вс", "currentValue": null, "previousValue": null}
  ]
}

```

```

    ],
    "monthlyData": [
        {"point": 1, "currentValue": 10, "previousValue": 8},
        {"point": 2, "currentValue": 12, "previousValue": 11},
        {"point": 3, "currentValue": 10, "previousValue": 8},
        {"point": 4, "currentValue": 10, "previousValue": 8},
        ...
        {"point": 31, "currentValue": null, "previousValue": null}
    ],
    "annuallyData": [
        {"point": "Янв", "currentValue": 10, "previousValue": 8},
        {"point": "Фев", "currentValue": 12, "previousValue": 11},
        {"point": "Мар", "currentValue": 10, "previousValue": 8},
        {"point": "Апр", "currentValue": 10, "previousValue": 8},
        ...
        {"point": "Дек", "currentValue": null, "previousValue": null}
    ]
},
"report_goods_turnover_1": {
    "week": 1500,
    "previousWeek": 4300,
    "previousWeekDiffDirection": "UP",
    "previousMonth": 6400,
    "previousMonthDiffDirection": "DOWN",
    "weeklyData": [
        {"point": "Пн", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Вт", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Ср", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Чт", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Пт", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Сб", "warehoused": null, "shipped": null, "available": null},
        {"point": "Вс", "warehoused": null, "shipped": null, "available": null}
    ],
    "annuallyData": [
        {"point": "Янв", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Фев", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Мар", "warehoused": 10, "shipped": 8, "available": 2},
        {"point": "Апр", "warehoused": 10, "shipped": 8, "available": 2},
        ...
        {"point": "Авг", "warehoused": null, "shipped": null, "available": null}
    ]
}

```

```

    ]
  },
  "report_sales_channels_1": {
    "channelSales": [
      {"channel": "Ozon", "amount": 3487},
      {"channel": "Beru", "amount": 3100},
      {"channel": "Goods", "amount": 2900},
      {"channel": "Aliexpress", "amount": 2850},
      {"channel": "Online", "amount": 4865}
    ]
  },
  "report_sales_avg_order_full_1": {
    "currency": "RUB",
    "week": 1256,
    "month": 2330,
    "allTime": 1700,
    "annuallyData": [
      {"point": "Янв", "amount": 3487},
      {"point": "Фев", "amount": 4569},
      {"point": "Мар", "amount": 1223},
      {"point": "Апр", "amount": 4755},
      ...
      {"point": "Авг", "warehoused": null, "shipped": null, "available": null}
    ]
  },
  "report_orders_sum_full_1": {
    "week": 12,
    "month": 25,
    "allTime": 36,
    "annuallyData": [
      {"point": "Янв", "amount": 10, "amount_no_cod": 8, "amount_online": 2, "amount_cod":
3},
      {"point": "Фев", "amount": 10, "amount_no_cod": 8, "amount_online": 2, "amount_cod":
3},
      {"point": "Мар", "amount": 10, "amount_no_cod": 8, "amount_online": 2, "amount_cod":
3},
      {"point": "Апр", "amount": 10, "amount_no_cod": 8, "amount_online": 2, "amount_cod":
3},
      ...
      {"point": "Авг", "amount": null, "amount_no_cod": null, "amount_online": null,

```

```

"amount_cod": null}
    ],
  },
  "report_top_selling_products_1": {
    "currency": "RUB",
    "products": [
      {
        "name": "Ботинки мужские, модель Privet, размер 41",
        "productId": 1001,
        "variantId": 1020,
        "amount": 56,
        "totalSum": 6598.65,
        "avgItemSum": 117.8
      },
      {
        "name": "Ботинки мужские, модель Privet, размер 42",
        "productId": 1003,
        "variantId": 1018,
        "amount": 48,
        "totalSum": 5598.65,
        "avgItemSum": 120.8
      }
    ]
  },
  "report_last_changed_orders_1": {
    "orders": [
      {
        "id": "5966-5698",
        "updateTs": "2020-08-01 16:35:45",
        "status": "ORDER_INFO_SHIPPED",
        "totalOrderSum": 6598.65
      },
      {
        "id": "5966-5695",
        "updateTs": "2020-08-01 16:28:41",
        "status": "ORDER_INFO_DELIVERED",
        "totalOrderSum": 256.65
      }
    ]
  }
}

```

Отчеты сформированы под визуализацию, описанную в задачах:

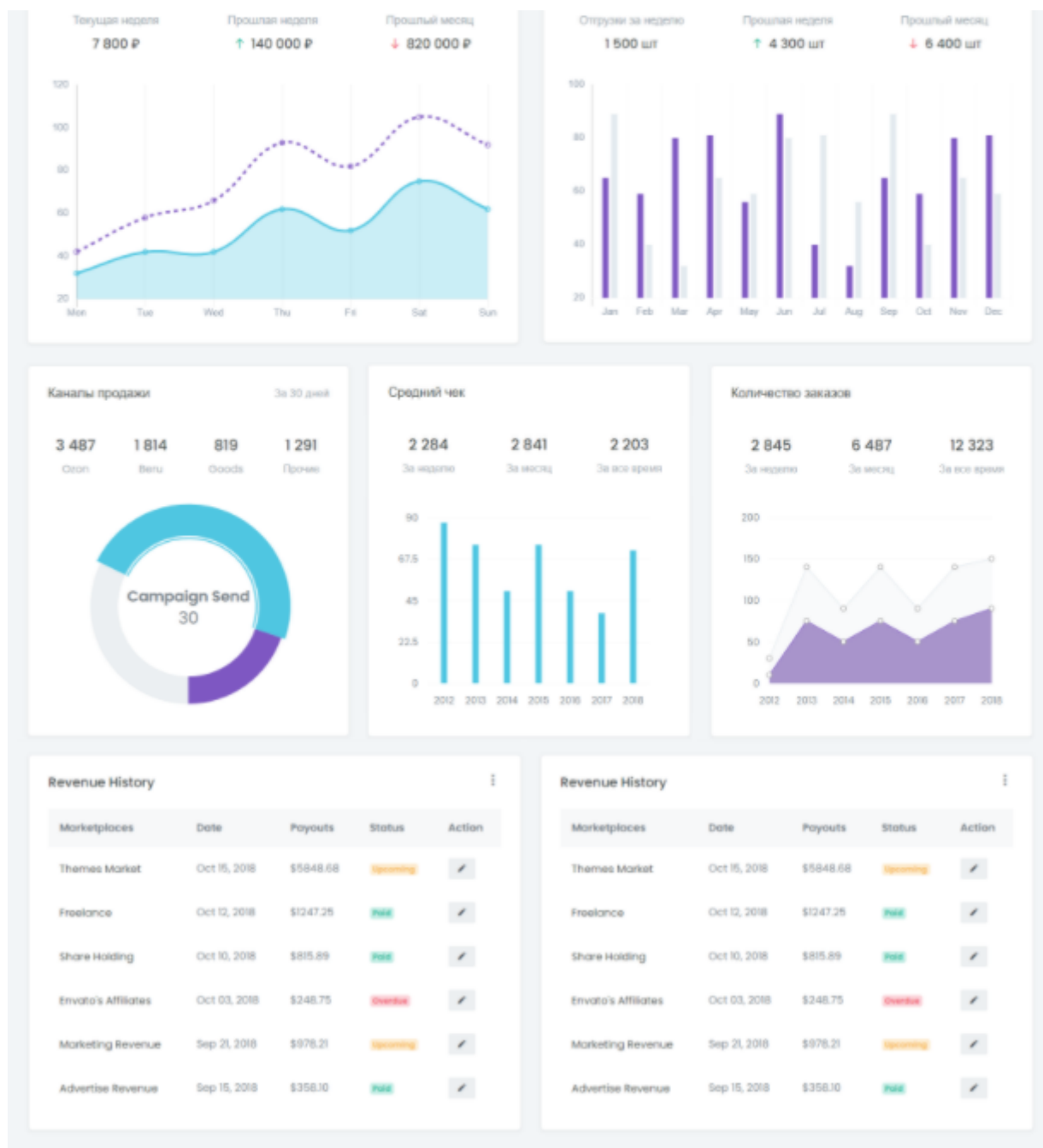
https://openproject.notasoft.ru/work_packages/1003

https://openproject.notasoft.ru/work_packages/1009

https://openproject.notasoft.ru/work_packages/1010

https://openproject.notasoft.ru/projects/lk2/work_packages/1034/activity

Пример макета визуализации по указанным отчетам:



Каналы продаж

За 30 дней

3 487
Ozon

1 814
Beru

819
Oodis

1 291
Прочие

Campaign Send
30

Средний чек

2 284
За неделю

2 841
За месяц

2 203
За все время

Year	Average Order Value
2012	88
2013	80
2014	55
2015	80
2016	55
2017	40
2018	70

Количество заказов

2 845
За неделю

6 487
За месяц

12 323
За все время

Year	Number of Orders
2012	10
2013	140
2014	50
2015	140
2016	50
2017	140
2018	150

Revenue History

Marketplaces	Date	Payouts	Status	Action
Themes Market	Oct 15, 2018	\$5848.68	Upcoming	✎
Freelance	Oct 12, 2018	\$1247.25	Paid	✎
Share Holding	Oct 10, 2018	\$815.89	Paid	✎
Envato's Affiliates	Oct 03, 2018	\$248.75	Overdue	✎
Marketing Revenue	Sep 21, 2018	\$978.21	Upcoming	✎
Advertise Revenue	Sep 15, 2018	\$358.10	Paid	✎

Revenue History

Marketplaces	Date	Payouts	Status	Action
Themes Market	Oct 15, 2018	\$5848.68	Upcoming	✎
Freelance	Oct 12, 2018	\$1247.25	Paid	✎
Share Holding	Oct 10, 2018	\$815.89	Paid	✎
Envato's Affiliates	Oct 03, 2018	\$248.75	Overdue	✎
Marketing Revenue	Sep 21, 2018	\$978.21	Upcoming	✎
Advertise Revenue	Sep 15, 2018	\$358.10	Paid	✎

Обновление данных для графика

оборота товаров

GET

/api/lite/report/update_goods

Принудительно обновляет пересчет по обороту из БД.